



## AGE OF CREATIVITY NEWSLETTER

### Age of Creativity News 20 July 2018

**AoC Update** - AoC Update - We are gathering momentum with **Age of Creativity Festival** and have some fresh ideas that we will be releasing shortly. There are two things we'd like you to get involved with:

**Firstly #onemorething.** We know that for many of you resources are tight and time is precious, but so much can be done within existing resources by simply doing **#onemorething** to reach out and enable more older people to experience creativity. The theme for October's festival is 'partnerships' so the 'thing' could focus on developing new partnerships with other sectors, decision-makers, commissioners - or even older people themselves as co-designers. You might want to reach out to those older people who you don't easily connect with and do **#onemorething** to reach them. Use AoC best practice ideas to help you to realise your goals and make a difference. Share your ideas via Facebook and Twitter and let us help you spread the word about your work by using **#onemorething**.

**Secondly,** we have created a circle of organisations for the festival which we are calling **The Implementors**. They are influential and create opportunities for older people to get creative and access culture. In addition to the regular festival updates, we will be sending fortnightly updates with more tailored information and advice about how to add events to our programme. If you'd like your organisation to be included email [teiwilliams@ageofcreativity.co.uk](mailto:teiwilliams@ageofcreativity.co.uk)

Please get involved in the Age of Creativity Festival 2018 and support people to have a  
**#CreativeLaterLife**

### **In the Spotlight this month...**

#### **UPLOAD: Making Intergenerational Connections – an Evidence Review**

Social psychological research has been gathering evidence over decades highlighting the key benefits arising from promoting good relationships between generations. The many benefits of good contact between old and young include better attitudes towards older people, less stereotyping and less anxiety about ageing. This report offers a set of principles and guidelines to work with in policy and practice. You can read it [here](#). To share your news, jobs, research simply upload it on our website [here](#).

**ONLINE TRAINING: New Museums as spaces for wellbeing free online course.** The National Alliance for Museums, Health and Wellbeing have launched the above free online course which is available now. Funded by Arts Council England and Wellcome, it is aimed at providing advice, tools and guidance on the steps to take in order to develop, deliver and evaluate health and wellbeing work within a museum, heritage or cultural organisation.

To read about it click [here](#).

**BLOG: . Creative Minds work with older people with learning difficulties in Chiswick Care Home.** To read the Blog click [here](#). We are always looking for interesting **blogs** and **case studies**, get in touch if you want to tell your story to our members. [hello@ageofcreativity.co.uk](mailto:hello@ageofcreativity.co.uk)

**SOCIAL MEDIA:** Top post this month was a call out from **Arts 4 Dementia** which is organising a **Best Practice Symposium on the theme of Social Prescription** for Dementia. Send your best UK examples of partnerships and social prescription to [veronica@arts4dementia.org.uk](mailto:veronica@arts4dementia.org.uk) Follow us on [Facebook](#) and [Twitter](#) to find more and tag us in your posts @ageofcreativity.

This is just the tip of the iceberg! If you want free, regular updates on the topics that interest you throughout the month sign up as an AoC member...simply [Sign Up](#). Please forward this to your networks so they too can benefit from the **Age of Creativity**.

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